# Make a Difference

And Have Fun Doing It!





## What is The Angels for Angels Charity Ball?

Angels for Angels is an upbeat, formal event designed to increase awareness and raise funds for a cure for Angelman syndrome, a rare genetic disorder affecting nearly half a million people.

The 1st Annual Angels for Angels Charity Ball was held in 2018 and was a resounding success!

Over 230 people were in attendance to the sold-out event and we raised over \$133,000.

ALL of the money raised went directly to FAST and was used to support major initiatives and advancements for Angelman syndrome.

# Who are you Supporting?

The Foundation for Angelman Syndrome Therapeutics (FAST) is the largest, non-governmental funder of Angelman-specific research in the world. 100% of sponsorships and donations go directly to FAST and will be used to support their efforts to bring life-changing treatments for Angelman syndrome to clinical trial within 2 years. Ground-breaking advancements in Angelman syndrome have been made possible by FAST and supporters like you.

# Why Now?

Angelman syndrome has been cured in the laboratory using multiple strategies - drug activation of the paternal gene, protein replacement therapy, gene therapy and biologics. Cognitive and motor delays have been reversed in adult mice with Angelman syndrome, suggesting that human therapeutics can achieve results at any age.

In short, bringing a cure to market is not a matter of "if", but rather a matter of "when".

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Additionally, the U.S. Food and Drug Administration recently granted orphan drug designation to GTX-101 and OV-101 for the treatment of Angelman syndrome.

Your support of Angels for Angels and FAST can accelerate the speed at which a cure is made available to those living with Angelman syndrome.

# **Event Details**

### When

Saturday, October 12, 2019, 7-11 pm

## Where

St. Andrews Country Club

Boca Raton

## What To Expect

A fun, inspiring event featuring live music entertainment by Rock With U; dinner, dancing, a paddle raise and a silent auction.

# **Demographics**

Approximately 300 attendees consisting of philanthropic S. Florida residents in the general age range of 30s – 60s {Business owners, C-level executives, moms, local AS Supporters}



- Title of "Presented By" and Exclusive Title Sponsor
- Speaking opportunity at Angels for Angels Charity Ball
- Logo/sponsor name prominently displayed on all event materials {event invitation, event program, press releases, social media posts, and Step & Repeat}
- Logo displayed on all photos taken at photo booth. Attendees electronically send these photos to themselves and often share on personal social media accounts.
- Logo/name displayed on photo station at guest arrival
- GOBO Logo display in the main ballroom
- 2 full-page ads included in the event program with premium placement
- 2 named tables with company signage and 2 bottles of fine wine at each table
- Logo prominently displayed on FAST's website, with a click-through link to sponsor's website for 1 year
- Title of "Presented By" and inclusion of company logo in the opening of the post-event video; Video will be posted on all social media accounts and will be distributed to media, event attendees, and the Angels for Angels' e-mail list.
- Inclusion in post-event press release and society photos
- Promotion as The Exclusive Hero Sponsor on all event social media channels and to event attendee e-mail list
- Prominent acknowledgement in FAST's Annual Report

#### **EVENT TICKETS**

2 Tables of 10 seats each with Priority Seating

# Sponsorship Opportunities



- Sponsor of The Cocktail Hour
- Logo/sponsor name displayed on event materials {event invitation, event program, social media posts and Step & Repeat}
- Signage at Cocktail Hour (size approx. 24x36)
- 2 full-page ads in the event program with premium placement
- 1 named table with company signage and 2 bottles of fine wine at the table
- Recognition during the event
- Logo displayed on FAST's website, with a click-through link to sponsor's website for 1 year
- Inclusion of company logo at the end of the post-event video; Video will be posted on all social media accounts and will be distributed to media, event attendees, and the Angels for Angels' e-mail list.
- Promotion as The Cure Sponsor on all Angels for Angels social media channels and to event attendee email list
- Acknowledgement in FAST's Annual Report which is distributed to all donors

#### **EVENT TICKETS**

1 Table of 10 Seats with Priority Seating



- Sponsor of The Paddle Board Raise
- Company logo displayed on every attendee's paddle board used for the paddle raise
- Logo/sponsor name displayed on event materials {invitations, event program, social media posts, and Step & Repeat}
- 1 full page ad in the event program
- Recognition during the event
- Logo displayed on FAST's website, with a click-through link to sponsor's website for 1 year
- Inclusion of company logo at the end of the post-event video; Video will be posted on all social media accounts and will be distributed to media, event attendees, and the Angels for Angels' e-mail list
- Promotion as The Hope Sponsor on all Angels for Angels social media channels and to event attendee e-mail list
- Acknowledgement in FAST's Annual Report which is distributed to all donors

**EVENT TICKETS** 

6 Tickets with Priority Seating

\$25,000 \$10,000

# Sponsorship Opportunities















- Floral Sponsor
- Company name tastefully displayed on all table centerpieces
- Every centerpiece will be gifted to one guest at the table on behalf of the "Bloom" Sponsor; The MC will make an announcement and announce how each table can discover the lucky winner.
- 1 full-page ad in the event program
- Recognition during the event
- Inclusion of company logo at the end of the post-event video; Video will be posted on all social media accounts and will be distributed to media, event attendees, and the Angels for Angels' e-mail list.
- Promotion as The Bloom Sponsor on all Angels for Angels social media channels



- Photo Booth Sponsor
- Company logo displayed on photos taken at photo booth. Attendees electronically send these photos to themselves and often share on personal social media accounts.
- \*Please note that the Presenting Sponsor's logo will also be included on these photos.
- Company signage at photo booth (size approx. 11x14)
- 1 full-page ad in the event program
- Recognition during the event
- Inclusion of company logo at the end of the post-event video; Video will be posted on all social media accounts and will be distributed to media, event attendees, and the Angels for Angels' e-mail list.
- Promotion as The Smile Sponsor on all Angels for Angels social media channels

4 Tickets

4 Tickets

# Sponsorship Opportunities



- Sponsor of The Silent Auction
- Company logo on each item bid sheet displayed at the silent auction
- Company name on the large screen announcing silent auction winners
- 1 half-page ad in the event program
- Recognition during the event
- Inclusion of company logo at the end of the post-event video; Video will be posted on all social media accounts and will be distributed to media, event attendees, and the Angels for Angels' e-mail list
- Promotion as The Wish Sponsor on all Angels for Angels social media channels



- Valet Sponsor
- Company signage at valet where guests enter and exit the event (size approx. 11 x 14 in)
- 1 half-page ad in the event program
- Recognition during the event
- Inclusion of company logo at the end of the post-event video; Video will be posted on all social media accounts and will be distributed to media, event attendees, and the Angels for Angels' e-mail list.
- Promotion as The Wings Sponsor on all Angels for Angels social media channels



- Gift Sponsor
- Logo on farewell gift to all attendees
- 1 half-page ad in the event program
- Recognition during the event
- Inclusion of company logo at the end of the post-event video; Video will be posted on all social media accounts and will be distributed to media, event attendees, and the Angels for Angels' e-mail list.
- Promotion as a Halo Sponsor on all Angels for Angels social media channels

**EVENT TICKETS** 

4 Tickets

**EVENT TICKETS** 

2 Tickets

EVENT TICKETS

2 Tickets

\$5,000 \$2,500



# Sponsorship Opportunities









- Angel Sponsor
- 1 half-page ad in the event program
- Recognition during the event
- Inclusion of company logo at the end of the post-event video; Video will be posted on all social media accounts and will be distributed to media, event attendees, and the Angels for Angels' e-mail list.
- Promotion as an Angel Sponsor on all Angels for Angels social media channels

EVENT TICKETS

2 Tickets

#### **FAST**

Founded in 2008, FAST (Foundation for Angelman Syndrome Therapeutics) raises money to fuel cutting-edge research and takes an active role in drug development to treat, and ultimately cure, Angelman syndrome. FAST is a registered nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code.

Donations are tax deductible as allowed by law.

FAST's Employer Identification Number (EIN) is 26-3160079.

# What is Angelman syndrome?

Angelman syndrome (AS) is a severe neurological disorder that primarily affects the nervous system. Approximately one in 15,000 people have AS. Characteristic features of this condition include profound delayed development, intellectual disability, and problems with motor coordination and balance. Individuals with AS do not develop functional speech and most affected also have recurring seizures. Disrupted sleep cycles can also be a serious challenge to the individual and caretaker(s). Individuals with AS have a normal life expectancy. They require continuous care and are unable to live independently.

To learn more about Angelman syndrome and the road map to a cure, please visit:

www.cureangelman.org

For event information,
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Sponsorships can be paid online via credit card at CureAngelman.org/AngelsforAngels