Black

CMYK 0.0.0.100
RGB 0.0.0
HEX 000000

Dark Grey

CMYK 0.0.0.90
RGB 26.26.26
HEX 1a1a1a

Grey

CMYK 0.0.0.80
RGB 51.51.51
HEX 333333

Secondary Yellow

PMS 136
CMYK 0.22.83.0
RGB 250.176.64
HEX fab040

Blue

PMS 279
CMYK 69.34.0.0
RGB 92.134.238
HEX 5c86ee

Secondary Blue

PMS 277
CMYK 32.8.0.0
RGB 157.203.255
HEX 9dcbff

Purple

PMS 265
CMYK 54.67.0.0
RGB 156.45.245
HEX 9c2df5

Secondary Purple

PMS 264
CMYK 23.34.0.0
RGB 194.168.255
HEX c2a8ff

Primary Red

PMS 1787
CMYK 0.89.66.0
RGB 223.71.89
HEX df4759

Secondary Red

PMS 1767
CMYK 0.36.5.0
RGB 255.168.178
HEX ffa8b2

Green

PMS 339
CMYK 79.0.60.0
RGB 42.136.107
HEX 2a886b

Secondary Green

PMS 344
CMYK 35.0.35.0
RGB 207.240.171
HEX cff0ab

fast

Brand Fonts

The primary brand typeface for FAST is Balto. Balto Bold should be used for display and headlines, and Balto Book for paragraphs and text.

The supporting text typeface for FAST is Publico. Publico Headline Light should be used for display and headlines, and Public Text for paragraphs and text.

Balto Bold
Available via Type Supply
https://typesupply.com/fonts/balto#buy-it

We have one goal: to cure Angelman syndrome.

Balto Book
Available via Type Supply
https://typesupply.com/fonts/balto#buy-it

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Publico Headline Light
Available via Commercial Type
https://commercialtype.com/catalog/publico/publico_headline/light

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Publico Text Roman
Available via Commercial Type
https://commercialtype.com/catalog/publico_text/roman

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Brand Fonts
System Alternates

When the above primary brand fonts are not available, use the following system fonts as substitutes.

When working in Google Workspace, Libre Franklin (Extra Bold & Regular) can be used in place of Balto; for all other system work, Helvetica should be used in place of Balto. Georgia should be used in place of Publico.

Libre Franklin Extra Bold & Regular

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Helvetica Bold & Regular

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Georgia

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